

Learning Objectives

Global Supply Chain Management Course Objectives

- Identify the stages of a global supply chain
- Develop a well-planned supply chain management strategy to enhance a company's competitiveness
- Define the standard trade terminology used in international transactions
- Identify the main types of documentation used in international trade transactions
- Manage production, inventory, delivery and returns efficiently to meet international demands and to reduce a company's risk
- Select methods to enhance supply chain performance and efficiency

Chapter 1: Introduction to Global Supply Chain Management—Gaining a competitive edge

- Define global supply chain management
- Explain why global supply chain management is a critical element in successful international trading

Chapter 2: Planning the Global Supply Chain—Mapping strategies

- Develop a basic supply chain management strategy
- Map the supply chain management strategy to a company's overall business strategy

Chapter 3: Managing Procurement and Sourcing—Getting what you need

- Assess international suppliers of raw products and components
- Map out a basic agreement with international suppliers
- List the methods of making payments to suppliers
- Identify import and export requirements for sourced products and components

Chapter 4: Incoterms—Defining trade

- Define the International Chamber of Commerce (ICC) Incoterms 2000
- Understand the application of Incoterms 2000 to international transactions

Chapter 5: Production Management—Taking care of business

- Map production to product demand forecasts
- Manage product-testing procedures
- Develop strategies for the packaging and release of completed products
- Measure production performance
- Identify the main areas of regulatory compliance

Chapter 6: Inventory Management—Slashing hidden costs

- Maintain optimum inventory levels by setting up procedures for ordering, storing and delivering product stock
- Plan inventory storage facilities
- Select the most appropriate warehousing management option
- Distribute inventory using third parties
- Develop solutions for problem inventories

Chapter 7: Managing Delivery—Shipping from shores to stores

- Process orders
- Select the most appropriate method of transportation for products
- Set up a basic process for monitoring shipments and delivery
- Estimate transportation costs

Chapter 8: Managing Intermediaries—Bridging the gap

- Select a freight forwarder and negotiate a transport arrangement
- Select the most appropriate form of cargo insurance

Chapter 9: Managing Returns—Reversing the flow

- Prepare procedures for managing customer returns of defective or unwanted products
- Develop a plan for managing the inventory of returned products
- Implement a system to make customer refunds rapidly

Chapter 10: Managing IT—Supercharging your supply chain

- Identify the most appropriate IT solutions to improve your company's global supply chain management
- Prepare an effective business case that describes the benefits of implementing e-commerce and other IT technologies in the supply chain

Chapter 11: Trade Documentation—Covering the bases

- Identify the main types of documents used for import and export transactions
- Complete appropriate shipping documents, such as bills of lading

Chapter 12: Managing Risks—The new supply chain paradigm

- Explain the benefits of participating in FAST, PIP and C-TPAT initiatives
- State the potential ramifications of conducting business with corporations on restricted party screening lists
- Describe major security risks and the actions companies can take to minimize them